

By Informa Markets

FOR IMMEDIATE RELEASE

FHA 2026 Concludes After Four Remarkable Days of Food and Hospitality Networking, Seminars, and Demonstrations

The biggest FHA in a decade welcomed 70,000 industry professionals from close to 110 countries, hosting over 2,750 exhibitors spread across 10 halls.



The Singapore Pavilion at FHA 2026

SINGAPORE, 28 April 2026 – Food & Hospitality Asia 2026 (FHA 2026) concluded as an outstanding success following four dynamic days filled with groundbreaking food and hospitality collaborations, insightful industry seminars, engaging cooking demonstrations, thrilling culinary competitions, and a host of other exciting activities.

Marking its biggest and most comprehensive edition in a decade, this year's event unified both FHA-Food & Beverage and FHA-HoReCa into one powerhouse annual event. Held in conjunction with ProWine Singapore and IndusFood Asia, the event played host to more than **2,750 exhibitors spread across 10 halls** at Singapore Expo showcasing their innovative products and solutions. Welcoming 70,000 industry professionals from about 110 countries and regions, it proudly announces numbers that made it the largest FHA in a decade.

With 18 dynamic segments, across the food & beverage and hospitality landscape offering attendees valuable networking and collaborative opportunities, the event covered everything from cutting-edge technology to innovative products and practices, designed to address the ever-evolving needs of the food & hospitality industries.

Highlights from the Showfloor

This year's trade show floor was alive with global collaboration and food innovation, featuring impressive country pavilions across the entirety of Singapore Expo. Regional players like Singapore, Malaysia, Japan, and Korea, to international exhibitors from Europe, the Americas and the Asia-Pacific region added to the diversity. New participation also includes countries like Cambodia, Mongolia, the Philippines and more.

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Masterclasses at the European Union Pavilion

The **European Union** has been proud to take the spotlight as the **Region of Honour**, bringing its finest to Asia's premier food and hospitality trade event. The EU booths stole hearts with the strong showcase of its capabilities- renowned for its premium produce, cutting-edge food innovation and commitment to sustainability.

The **Singapore Pavilion**, led by Enterprise Singapore, facilitated business matching between local exhibitors and international buyers. It drew strong interest with a unique collaboration with the Singapore Food Manufacturers Association (SMFA), showcasing "**Flavours for the World**" (FFW), a multi-sensory and personalised experience designed to position Singapore as a responsive food innovative hub.

Introducing a fresh emphasis on technology across foodservice, hospitality, and retail, the FutureFWD zone featured a dedicated seminar stage and exhibitors showcasing next-generation innovations. Spotlighting emerging technologies like AI, automation, data analytics, and digital platforms, the showcase presents transformative solutions that optimise operations, elevate service delivery, and foster sustainable growth.

IndusFood Asia 2026 highlights include a curated showcase of India's thriving food and beverage sector, diverse product segments, innovative and sustainable offerings, B2B engagement for global partnerships, a networking platform for industry professionals, and insights into market trends, export opportunities, and consumer preferences.

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Seminars at FutureFWD

ProWine Singapore 2026 concluded on a vibrant and high-energy note, with a bustling show floor that reflected the strong momentum and growing sophistication of the wine and spirits industry in Southeast Asia. Over four days, the exhibition brought together more than 200 exhibitors from 24 countries from premium, established wine and spirits labels to fast-emerging categories such as no and low-alcohol offerings. The diversity on display drew strong interest from buyers, distributors, and hospitality professionals across the region. Dedicated features including the Discovery Bar and Champagne Lounge added to the experience, offering curated tastings and meaningful, face-to-face engagement with producers. ProWine Singapore expanded its reach, connecting exhibitors with hospitality and F&B buyers while solidifying its role as a gateway to Southeast Asia's vibrant drinks market.

Creating Connections at FHA 2026

Driving constant innovation through greater connectivity, FHA 2026 saw significant business connections made through its Hosted Buyer Programme. Attracting 700 pre-qualified buyers from over 23 countries and regions, the event proved to be the place to meet and create meaningful connections with a diverse cross-section of industry.

Over four days, buyers conducted a staggering 19,000 meetings with exhibitors and trade partners alike, fostering viable connections and propelling the industry forward.

Crowning New Champions

This year's line-up of exhilarating competitions brought together the industry's finest.

A collaboration with the Singapore Chefs Association, Singapore Junior Chefs Club, and endorsed by Worldchefs, the new **Young Chefs Grand Prix** made its debut and featured the best up-and-coming young culinary talents from across 15 countries. Following 4 days of intense competition,

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the team from South Korea, KCAA.GN claimed a well-earned victory.



Young Chefs Grand Prix Champions, KCAA.GN from South Korea

Not to be missed were FHA favourites like the **Asian Pastry Cup**, **FHA Bakery Challenge** and **FHA Dessert Challenge**. The thrilling events crowned new champions with Team Japan rising to the top in the Asian Pastry Cup, alongside Team China who claimed bragging rights in the FHA Bakery Challenge, and Sohee Kim (South Korea) who emerged victorious in the FHA Dessert Challenge.

Refer to **Annex A** for the full list of **FHA 2026 competition winners**.

Unveiling FHA 2027

Following the success of the 2026 edition, FHA looks forward to welcoming industry partners, exhibitors, and buyers in the coming year.

Look forward to the following edition, slated for **20 to 23 April 2027**, once more celebrating the finest in food and hospitality innovations.

For images and more information, refer to the press kit link: <https://bit.ly/FHA2026PostEvent>

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21-24
APR 2026
SINGAPORE EXPO

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Hospitality, Food & Beverage at Informa Markets

Informa Markets' Hospitality, Food & Beverage portfolio includes a series of global in-person trade events and an online content platform Saladplate - aimed at fostering business relationships, enabling learning, and enhancing trade opportunities for the industry.

With several established events within the portfolio such as Hotelex Shanghai, Food&HotelAsia, HOFEX, Fispal Food Service, and Abastur, the portfolio together offers an unparalleled audience reach across the world. Staging 35 live and digital events in major cities including Shanghai, Hong Kong, Singapore, Ho Chi Minh City, Seoul, Kuala Lumpur, Mumbai, Bangkok, Sao Paulo, and Mexico City.

Working alongside established industry partners, government bodies, and recognised professionals, the portfolio aims at bringing companies, individuals, and the industry to the forefront of global business innovation by offering solutions and opportunities that meet today's business needs.

About Informa Markets

Food and Hospitality Asia is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days a year.

For more information, please visit www.informamarkets.com.



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ANNEX A: FHA 2026 COMPETITION WINNERS

Young Chefs Grand Prix

1st place: KCAA.GN (South Korea)

2nd place: Team Jones Dairy (US)

3rd place: Temasek Poly CAM (Singapore)

Best Menu: Team Jones Dairy (US)

Singapore Chefs' Association President Recognition Award: Australian National Junior Team (Australia)

Asian Pastry Cup

1st place: Japan

2nd place: Malaysia

3rd place: Philippines

Best Team Spirit: Indonesia

Promising Talent: India

FHA Bakery Challenge

1st place: China

2nd place: South Korea

3rd place: Hong Kong SAR

Best Viennoiseries & Artisan Baguette: Singapore

Best Artistic Showpiece: China

Best Tasting Degustation: South Korea

FHA Dessert Challenge

1st place: Sohee Kim (South Korea)

2nd place: Lim Zhi Feng (Singapore)

3rd place: Huang Zesheng (China)